ABSTRACT OF THE DISCLOSURE

Provided herein is a method of photographing in a camera having a flash and a distance measurement unit to measure a distance from the camera to the object, which includes determining whether instructions to perform consecutive photograph are given, measuring a distance from the camera to the object, if consecutive shooting instructions are given, and determining a flash trigger time according to the result of measuring the distance, emitting a flash for the determined flash trigger time while photographing is performed, and performing the measurement and determination operation, if consecutive shooting is not completed.

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